



BANGLADESH UNIVERSITY OF PROFESSIONALS (BUP)
FACULTY OF BUSINESS STUDIES (FBS)
DEPARTMENT OF BUSINESS ADMINISTRATION IN MARKETING
Mirpur Cantonment, Dhaka - 1216
website: www.bup.edu.bd

MBA (MARKETING) ADMISSION ANNOUNCEMENT: (SESSION: 2024-2025)

23.01.902.858.52.786.52

Date: 06 Jan 2026

Program Profile:

- Program Name : Master of Business Administration in Marketing
- Program Duration : 1 Year (Two Semesters)
- Total Credit Hours : This is a 48 credit hours Graduate program consisting of 14 courses, along with Thesis paper & Defense weighing 6 credit hours.
- Number of Seats/Sec : Section size in the MBA program will be determined by the dept concerned.
- Class Time : Regular Time (Day)
- Class starts : 01 Feb 2026.

Eligibility for Admission:

Only 4-year BBA graduates in Marketing program of Bangladesh University of Professionals (BUP) are eligible to get admission into this MBA program.

Admission Procedure:

- Interested students must collect the admission form from Marketing Program office & complete the admission process within Admission period.
- Complete payment (Tk. 13,630.00) through T-cash/ Trust Bank within 25 Jan 2026.
- Admission period: 11 Jan 2026 – 25 Jan 2026.

Last Date of Admission : 25 Jan 2026.

Tuition Fees:

Title	Amount (Tk.)
Admission & 1 st semester fee (To be paid during admission)	13,630.00
2 nd semester fee	11,450.00

(All fees will be reviewed as and when necessary, by the university authority & the students will be liable to pay)

For any clarification regarding admission process you may contact with program coordinator of Marketing Dept. (Cell: +880176902 8388, email: shakil.ahmed@bup.edu.bd).

(The authority reserves every right to cancel / modify/ change any information/instructions given in this advertisement.)

S M AMINUL ISLAM
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Dept of Business Administration in Marketing
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