BANGLADESH UNIVERSITY OF PROFESSIONALS

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Ref: 23.01.902.858.14.786.21 Dated: 09 November 2026

NO OBJECTION CERTIFICATE (NOC)

This is to certify that BUP No: 11004, **Dr. Mohammad Zahedul Alam** holding passport No. **BGD B00711430** is serving as a Professor in the Department of Business Administration in Marketing under the Faculty of Business Studies (FBS) at Bangladesh University of Professionals (BUP). He joined BUP on 29 September 2011.

We hereby confirm that we have no objection to **Dr. Mohammad Zahedul Alam** applying for a Sri Lankan visa for the purpose of participating in and presenting his research paper at the **17th International Conference on Business and Information (ICBI 2026)**, scheduled to be held on **19 November 2026** at the University of Kelaniya, Sri Lanka. His research paper entitled ***"What are the necessity of Linkage between Industry and Academia in the Context of 4IR? A Qualitative Exploration from the Industry Perspective"*** (Manuscript ID: 220) has been accepted for presentation at the international conference following a double-blind peer-review process.

This No Objection Certificate (NOC) is issued at his request to facilitate the processing of his Sri Lankan visa and other related travel formalities. He will be required to obtain necessary leave and comply with the applicable rules and regulations of the University for the purpose of his participation in the conference.

We wish him every success in his academic and research endeavors and a safe journey to Sri Lanka.

Bangladesh University of Professionals ★ BUP ★ Mirpur Cant Date: 09-11-26

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