

## BUP Research Project 2025-26 List

SL	Details of Project Director	Project Title
1.	BUP NO: 12033 Nusrat Zahan Assistant Director Library and Archive	Mental Health Status and it's Influencing Factors among Physicians and Nurses Working in Tertiary Level Hospitals
2.	BUP NO: 11207 Sadman Kabir Assistant Professor Department of Business Administration- General	Exploring the Factors Affecting the Adoption of Artificial Intelligence Driven Technologies in the Banking Industry of Bangladesh
3.	BUP NO: 11330 Tahmina Akter Lecturer Department of Business Administration- General	Impact of Human Resource Information System (HRIS) on Customer Satisfaction: Mediating Role of Employee Engagement
4.	BA NO: 6536, Major Shajeda Akter Moni Deputy Director, BUP Research Centre (BRC)	Urban Heat Island and Gender Vulnerability: A Study in Dhaka City
5.	BUP NO: 11324 Mubashira Khan Lecturer Department of Accounting and Information Systems	The Impact of Corporate Governance on Capital Structure: An Empirical Study on Listed Banks in Bangladesh
6.	BUP NO: 11120 Dr. Md. Mohoshin Reza Professor Department of English	Sayings of the Prophet Muhammad (PBUH): A View Through the Lens of Eco-linguistics

SL	Details of Project Director	Project Title
7.	BUP NO: 11274 S.K Md Anik Hassan Rabby Lecturer Department of Business Administration in Management Studies	Enhancing Supply Chain Agility through Circular Economy Integration in the Omnichannel Retail Sector of Bangladesh: The Mediating Role of Innovation and Technological Readiness
8.	BUP NO: 11288 Ishrat Jahan Promi Lecturer Department of Mass Communication and Journalism	Countering Taboos through Digital Narratives: Exploring Adolescent Engagement with Sexual and Reproductive Health in Bangladesh
9.	BUP NO: 11318 Rifa Tasnia Lecturer Department of English	Emotions and Nature in Human-written and AI-Generated Short Stories: A Comparative Ecocritical Study
10.	BUP NO: 11142 Azharul Islam Assistant Professor Department of Business Administration- General	From Finance to Sustainability: Unpacking the Impact of Green and Innovative Financial Practices in Bangladesh
11.	BUP NO: 11173 Sabrina Sharmin Nishat Assistant Professor Department of Business Administration in Management Studies	How does AI-enabled HR Analytics Influence Employee Resilience: Mediating role of Fusion Skills: A Study on the Telecommunication Industry of Bangladesh
12.	BUP NO: 11304 Anisha Aulad Muna Lecturer Department of Accounting and Information Systems	AI-Driven Ethical Risk Scoring in FinTech Lending: A Framework for Transparent and Fair Microcredit Systems in Bangladesh
13.	BUP NO: 11326 Sinha Marzuka Sultana Lecturer Department of Business Administration in Finance and Banking	Factors Affecting the Adoption of Digital Payment Systems: Mediating Role of User Satisfaction
14.	BUP NO: 11203 S.M. Sayem Assistant Professor Department of Business Administration- General	Assessing the Impact of Generative AI Applications and Institutional Support on Student's Cognitive Achievement in Tertiary Education of Bangladesh: The Mediating Role of IT Innovation Acceptance
15.	BUP NO: 12061 Tofayel Ahmed Assistant Director Office of International Affairs (OIA)	Students Perception on Citizen Charter Implementation at Higher education institution in Bangladesh: A study of Selected Public Universities
16.	BUP NO: 11275 Nuzhat Fatima Lecturer Department of English	Mitigating Academic Stress Through Task-Based Language Teaching: A Study of Tertiary Students in Bangladesh

ক্রমিক নং	প্রকল্প পরিচালকের নাম	প্রকল্পের শিরোনাম	প্রকল্পের মেয়াদ	মন্তব্য
1.	BUP No- 11302 Redowan Islam Palash Lecturer Dept. of Sociology, FASS	Adaptation of Host Community with Forcefully Displaced Myanmar Rohingya People in Cox's Bazar, Bangladesh	1 Year	
2.	BUP No-11248 Md. Tanvir Mahtab Lecturer Dept. of Sociology, FASS	Exploring the Subculture and Collective Identity of Street Children: Insights from Three Major Cities in Bangladesh	1 Year	
3.	BUP No-11127 Saiful Islam Assistant Professor Dept. of Sociology, FASS	Perceptions on Fire Insurance: A Study Among Dhaka City Residents	1 Year	
4.	BUP No-11228 Azmaine Faeique Lecturer Dept. of Public Administration, FASS	Dengue Awareness and Perceptions Among the Dwellers of Dhaka City: A Study on Selected Wards of Dhaka	1 Year	
5.	BUP No-11305 Nazia Hassan Tabassum Lecturer Dept. of Public Administration, FASS	Adaptation Mechanisms towards Heat Waves: A Case Study on Chuadanga, Bangladesh	1 Year	
6.	BUP No-11301 Nahin Anzoom Sayed Lecturer Dept. of Public Administration, FASS	Small Scale Entrepreneurship for Sustainable Self Employment: Exploring the Challenges and Opportunities for Social Science Students	1 Year	
7.	BUP No-11149 Dr. Md Mostafizur Rahman Assistant Professor Dept. of Disaster Management and Resilience, FASS	Assessing Multi-hazard Risk of Ethnic Minority: A Case Study of Garo Community in Netrakona, Bangladesh	1 Year	
8.	BUP No-11294 Mst. Nusrat Jahan Suchi Lecturer Dept. of Sociology, FASS	Flood Risk and Vulnerability of Char People: A Case Study on Dewanganj, Jamalpur, Bangladesh	1 Year	
9.	BUP No-11290 Jannatul Bakia Jeni Lecturer Dept of Sociology, FASS	Barriers to Sexual and Reproductive Wellbeing Among Disaster Affected Women: A Study in Ranga Bali of Patuakhali	1 Year	
10.	BUP No-12094 Shamim Hasan Assistant Registrar Registrar Office (Academic Section)	Factors Affecting Good Governance in Personnel Management: An Empirical Study on the Public University of Bangladesh	1 Year	
11.	BUP No-11023 Dr. Abul Kalam Azad Associate Professor Dept. of Sociology, FASS	Intergenerational Social Mobility of the Fishermen in the Selected Villages of Bangladesh	1 Year	
12.	BUP No-11321 Nur-E-Zannat Ankhi Lecturer Dept. of Development Studies, FASS	Gender Differentiated Vulnerability to Natural Disaster: A Qualitative Study on Islampur	1 Year	
13.	BUP No-11237 Mafi Rahman Assistant Professor Dept. of Business Administration-General, FBS	Impact of Below-the-Line (BLT) Activities on Brand Awareness: A Study on Mobile Financial Service in Bangladesh	1 Year	
14.	BUP No-11243 Israt Jahan Dina Lecturer Dept. of Business Administration-General, FBS	Determinants of Using Electric Three-Wheelers by Passengers in Bangladesh	1 Year	

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15.	BUP No-11006 Dr. MD Tapan Mahmud Associate Professor Dept. of Accounting and Information System, FBS	Redesigning Accounting Curricula at Tertiary Level: Aligning with Professional Accountability	1 Year	
16.	BUP No-11030 Zobaida Khanam Assistant Professor Dept. of Accounting and Information System, FBS	Factors Influencing Business Students' Readiness Towards OBE: Evidence from Public Universities in Bangladesh	1 Year	
17.	BUP No-11216 Ashik Abdullah Assistant Professor Dept. of Business Administration in Marketing, FBS	Investigating the Impact of Disinformation in Social Media on Consumer Purchase Intention of Dietary Supplements	1 Year	
18.	BUP No- 11199 Israt Jahan Assistant Professor Dept. of Environmental Science, FST	Public Perception Towards Plastic Pollution in Dhaka City	1 Year	
19.	BUP No- 11242 Md. Golam Muktadir Assistant Professor Dept. of Environmental Science, FST	Impact of Air Pollution on Public Health Near Major Landfills in Dhaka City	1 Year	
20.	BUP No-11327 Sayma Alam Suha Lecturer Dept of CSE, FST	Ocular Abnormality Detection with the Support of Automated Interactive Deep Learning Approach	1 Year	
21.	BUP No-12047 Asmin Nahar Assistant Director Centre for Higher Studies and Research	Application of Artificial Intelligence in Human Resource Management: The Role of Mid-level Managers in Selected RMG Factories and Retail Brands in Dhaka Mega City	1 Year	
22.	BUP No-11328 Jasiya Fairiz Raisa Lecturer Dept. of ICT, FST	Fetal Health Prediction Using Multimodal Large Language Model	1 Year	
23.	BUP No-11101 Mohammad Main Uddin Assistant Professor Dept. of Peace, Conflict and Human Rights, FSSS	Socio-Economic Conflicts Among Climate-Induced Migrants in the Informal Urban Economy: Selected Slums of Dhaka City	1 Year	
24.	BUP No-11164 Maliha Tabassum Assistant Professor Dept. of Mass Communication and Journalism, FSSS	Digital Platform of Journalism in Bangladesh: Navigating New Media-based Landscape	1 Year	
25.	BUP No-11176 Md. Ataur Rahman Talukder Assistant Professor Dept. of International Relations, FSSS	The Role of University Clubs in Preventing Deviant Behaviors among Students: A Study on Selected Universities in Bangladesh	1 Year	
26.	BUP No-11205 Sanjay Bashak Partha Assistant Professor Dept. of Mass Communication and Journalism, FSSS	Journalism at the Age of Social Media: The Scope of Instagram as a News Distribution Platform in Bangladesh	1 Year	
27.	BUP No- 11261 Tabassum Nuha Lecturer Dept. of Mass Communication and Journalism, FSSS	Fact Checking Against AI-Driven Fake News for Journalists	1 Year	

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28.	BUP No- 12087 Istiaq Ahmed Assistant Registrar Registrar Office	Media Bias and Linguistic Choices: A Study on Israil-Gaza Conflict 2024 portrayed Bangladeshi Media through Western Coverage	1 Year	
29.	BUP No- 11244 Sumaeta Marjan Assistant Professor Dept. of English, FASS	Food Culture and Culinary Arts in Contemporary Bengali Novels: A Literary Gastronomic Study	1 Year	
30.	BUP No-11322 Meherin Ahmed Roza Lecturer Dept. of Public Administration, FASS	Socio-Economic Impacts of Ashrayan Project for Homeless: Expectations and Realities	1 Year	
31.	BUP No- 11137 Naimur Rahman Assistant Professor Dept. of Economics, FASS	Understanding Commuter Satisfaction from Dhaka Metro Rail Services	1 Year	
32.	BUP No- 11140 Adib Ahmed Assistant Professor Dept. of Economic, FASS	Factors Influencing Willingness to Pay for Accident Risk Reduction Among Personal Car Drivers in Dhaka	1 Year	
33.	BUP No-11253 Nahida Shaulin Lecturer Dept. of Public Administration, FASS	Service Quality of Primary Healthcare Centers in Bangladesh: A Study on Union Health and Family Welfare Centers	1 Year	
34.	BUP No- 12098 Tahsina Khan Deputy Director (Research) Centre for Higher Studies and Research	The Impact of Digital Supply Chain Practices and Responsiveness on Firm Performance: Some Selected Firms of Bangladesh	1 Year	
35.	BUP No-11108 Shakila Akter Assistant Professor Dept. of English, FASS	An Ecological Discourse Analysis of Posters Displayed at University Campus: Some Selected Public and Private Universities of Bangladesh	1 Year	
36.	BUP No- 11160 Moniruz Zaman Assistant Professor Dept. of Law, FSSS	Intellectual Property Rights to Seed Industries in Bangladesh: How to Protect Traditional Farming within the Legal Framework	1 Year	
37.	BUP No- 11166 Nadia Nahrin Rahman Assistant Professor Dept. of Mass Communication and Journalism, FSSS	Urban Young Adults' Trust in Food Bloggers: Assessing Credibility, Expertise, and Nutritional Awareness	1 Year	
38.	BUP Np-11308 Chowdhury Fariha Lecturer Dept. of Economics, FASS	Enhancing Customer Engagement and Loyalty through Gamification Strategies in Boutique SME Retail: An Empirical Study	1 Year	
39.	BUP No- 11081 Nahin Rahman Assistant Professor Dept. of Economics, FASS	Student Stressors and Management Mechanisms: A Study on Selected Universities	1 Year	
40.	BUP No- 12016 Mostak Zahan Deputy Director Faculty of Medical Studies	A Model for Predicting Cervical Cancer Using Machine Learning Algorithms	1 Year	
41.	BUP No- 12050 Fatema Tuz Zohora Assistant Director Faculty of Medical Studies	Trends of Dengue Variations in Dhaka City: Impact of Weather Change	1 Year	

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42.	BUP No-12032 Md. Mustafizur Rahman Assistant Director Dept. of Disaster Management & Resilience, FASS	Impact of August 2024 Flood on Community People: A Study in Selected Upazilas, Feni	1 Year	
43.	BA NO: 5753 Lieutenant Colonel Mohammad Sarwar Hossain, psc Chairman Dept. of Disaster Management & Resilience, FASS	Awareness of Traffic Rules among Selected University Students in Dhaka City, Bangladesh	1 Year	
44.	BUP NO: 11314 Jinat Ara Nasrin Lecturer Dept. of Disaster Management & Resilience, FASS	Public Views towards Nature-Based Solutions for Flood: A Study on Kurigram Flood Basin, Bangladesh	1 Year	
45.	BUP NO: 11340 Faria Kabir Lecturer Dept. of Disaster Management & Resilience, FASS	Public Health Challenges due to Flash Flooding: A Study on Ethnic Minorities Sherpur, Bangladesh	1 Year	
46.	BUP NO: 11317 Samantha Alam Lecturer Dept. of Disaster Management & Resilience, FASS	Saline Water and Gender Adaptation: A Study on Sarankhola Upazila, Bangladesh	1 Year	
47.	BUP NO: 11055 Md. Zahidur Rahman Assistant Professor Dept. of Development Studies, FASS	Fire Risk Assessment in Urban Area: A Study in Selected Areas of Dhaka City, Bangladesh	1 Year	
48.	BUP NO: 11204 Md. Robiul Islam Assistant Professor Dept. of Public Administration, FASS	Assessing Tertiary Students' Perceptions and Compliance with Tobacco-Free Campus Policies: A Cross-Sectional Study in Public and Private Universities of Bangladesh	1 Year	
49.	BUP NO: 11178 Mohammad Nur Ullah Assistant Professor Dept. of Public Administration, FASS	Service Delivery Performances of City Digital Centers at City Corporation in Bangladesh: A study of Dhaka North and Dhaka South City Corporations	1 Year	
50.	BUP NO: 11341 Md. Mustafizur Rahman Shetu Lecturer Dept. of Public Administration, FASS	Urban Livability through Recreational Infrastructure: Challenges and Opportunities of Good Governance in Dhaka City	1 Year	
51.	BUP NO: 11283 Anas Al Masud Lecturer Dept. of Public Administration, FASS	Assessing the Effectiveness of Open Budget Meetings (OBM) in Promoting Social Accountability in Local Governments of Bangladesh	1 Year	
52.	BUP NO: 11309 Ayesha Siddika Lecturer Dept. of Public Administration, FASS	Citizen's Perception and Participation in Local Government of Bangladesh: A Cross-sectional Study on Selected Union Parishads	1 Year	
53.	BUP NO: 11162 Md. Monir Assistant Professor Dept. of Economics, FASS	Measuring the Ethical Poverty Line by the Cost Of Basic Needs Plus Approach: A Study on Selected Socio- Economic Group in Dhaka City	1 Year	

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54.	BUP NO: 11192 Raisha Rahman Assistant Professor Dept. of Economics, FASS	Assessing the AI Driven Transformation in Formal Labour Market of Bangladesh: Adoption, Impacts and Policy Implications	1 Year	
55.	BUP NO: 11287 Muhammad Nafis Shahriar Farabi Lecturer Dept. of Economics, FASS	Zakat for Sustainable Livelihood: Assessing the Impact of Self-Reliance Projects	1 Year	
56.	BUP NO: 11315 S.M. Tahmidul Islam Lecturer Dept. of Economics, FASS	Time Preferences and Health-Related Behaviors: Evidence from the Undergraduate Students of Selected Universities of Dhaka, Bangladesh	1 Year	
57.	BUP NO: 11267 Kashfia Maisha Lecturer Dept. of Marketing, FBS	Integrating Private Public Partnership (PPP) in Constructing Warehouse for Preserving Onion: A Study on Selected Areas of Bangladesh	1 Year	
58.	BUP NO: 11213 Shah Md Shamrir Al Af Lecturer Dept. of International Relation, FSSS	Prospects and Challenges of Youth Politics in Bangladesh: A study on the July Revolution 2024	1 Year	
59.	BUP NO: 11114 Md. Abdul Hannan Assistant Professor Dept. of International Relations, FSSS	Assessing the Role of NGOs in Combating Human Trafficking in Bangladesh: A Study of the Existing Challenges	1 Year	
60.	BUP NO: 11186 Momtaj Monwara Assistant Professor Dept. of International Relations, FSSS	Challenges and Opportunities of Belonging for the Hindu Community in Urban areas of Bangladesh Amidst a Changing Political Landscape	1 Year	
61.	BUP NO: 11105 Iffat Anjum Assistant Professor Dept. of International Relations, FSSS	Structural Challenges to Property Inheritance Rights of Muslim Women in Bangladesh	1 Year	
62.	BUP NO: 11335 Md. Ibrahim Azad Lecturer Dept. of Mass Communication and Journalism, FSSS	Framing Fear: The Interrelationship among Doom-scrolling, Crisis Journalism and Public Perception on the Israel-Palestine Issue	1 Year	
63.	BUP NO: 11096 Al Jamal Mustafa Shindaini Associate Professor Dept. of Sociology, FASS	Cyclone <i>REMAL</i> and Social Vulnerability in Coastal Bangladesh: A Wake-up Call for Disaster Resilience	1 Year	
64.	BUP NO: 12022 Wahid Soruar Assistant Director Centre for Higher Studies and Research	Impact of Culture and Religion on Entrepreneurship in Bangladesh	1 Year	
65.	BUP NO: 11336 Morsheda Akter Heme Lecturer Dept. of Sociology, FASS	State of Occupational Health of Tannery Workers: A Study in Savar Upazila, Bangladesh	1 Year	
66.	BUP NO: 12099 Md. Faruk Hossain Assistant Director Institutional Quality Assurance Cell (IQAC)	Impact and Implications of University Rankings for Maintaining Quality and Performance of Higher Education	1 Year	

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67.	BUP NO: 12106 Helal Uddin Section Officer Vice Chancellor's Secretariat	The Civil-Military Nexus in Higher Education Administration: Opportunities and Challenges in Bangladesh University of Professionals	1 Year	
68.	BUP NO: 11097 Shashish Shami Kamal Assistant Professor Dept. of Development Studies, FASS	Barriers to LEED Certification in Bangladesh's Mid- Sized Garment Factories	1 Year	
69.	BUP NO: 11286 Ayesha Ahmed Ridi Lecturer Dept. of Development Studies, FASS	The Hidden Costs in the Recruitment of Bangladeshi Migrant Workers to the Middle East	1 Year	
70.	BUP NO: 11331 Tabassum Khanam Ratri Lecturer Dept. of Development Studies, FASS	Exploring the Food Security Status among Low Income in Selected Slums in Dhaka City	1 Year	
71.	BUP NO: 12030 Sharmin Nahar Assistant Director Dept. of Development Studies, FASS	Exploring the Experiences of Returnee Migrant Workers: Skill Gaps and Reintegration Challenges in the Domestic Labor Market	1 Year	
72.	BUP NO: 12015 Dr. Md. Saiful Islam Deputy Register & Asst. Program Coord. MPH Establishment Section, Register Office & FMS	Knowledge and Attitude Regarding Postpartum Depression among Family Members of Women Attending Selected Tertiary Care Hospital	1 Year	
73.	BUP NO: 12076 Md. Hasibul Islam Asst. Controller of Examinations & Batch Coordinator, MPH Controller of Examinations & FMS	Human Papillomavirus Vaccination Hesitancy and its determinant factors among Adolescent Girls in a Selected School of Dhaka City	1 Year	
74.	BUP NO: 12125 Gobindo Kumar Paul Research Officer BUP Research Centre (BRC)	Investigating Cabbage-Derived Probiotic Bacteria for Management of Atopic Dermatitis-Like Skin Disease: <i>In Vitro</i> and <i>In Silico</i> Insights	1 Year	
75.	BA NO: 7325 Lt. Col. Md. Rokonujaman Khan PhD, AEC, Chairman Dept. of Environmental Science, FST	Source Specific PM <sub>2.5</sub> Bound Trace Metal Concentrations in Ambient Air and Their Natural Remediation in University Campus: A Study in Selected Urban University Campus	1 Year	
76.	BUP NO: 11181 Md. Arifur Rahman Bhuiyan Assistant Professor Dept. of Environmental Science, FST	State of Ecosystem Based Resilience to Combat Flashflood in Feni	1 Year	
77.	BUP NO: 11343 Intehum Taufique Aurnab Lecturer Dept. of Environmental Science, FST	Heavy Metal Contamination to Transboundary Water Bodies: A Case-Study of Akhaura-Agartala Region	1 Year	
78.	BUP NO: 11255 Fateeha Noor Lecturer Dept. of Environmental Science, FST	Effects of Salicylic Acid and Seaweed Extracts Application on Soybean varieties under Salt Stress Conditions	1 Year	



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79.	BUP NO: 11339 Sadia Sikder Lecturer Dept. of Environmental Science, FST	Identifying and Mitigating Urban Heat Island through Advanced Technologies in Dhaka City	1 Year	
80.	BUP NO: 11265 Md. Sazzadul Islam Prottasha Lecturer Dept. of ICT, FST	AI Driven Load Forecasting Models for Dhaka's Power Grid using DESCO Consumption Patterns	1 Year	